USAging 50th Annual Conference and Tradeshow

Conference Program
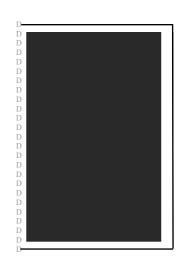## Print Advertisement Sizes and Specifications

DIMENSIONS

Document dimensions: 5.5" W x 8.5" H
Half-page ad: 4.5" W x 3.75" H
Full-page ad: 4.5" W x 7.5" H

SPECIFICATIONS

- No bleeds
- Publication will be wire bound
- Ads should be supplied in 4-color CMYK (no RGB or PMS colors)
- Preferred format: Press-Quality PDF
- Ads in JPG format must be saved in CMYK color and at 300 dpi
- We are not responsible for artwork inaccuracies if artwork provided does not meet the material requirements listed above

Full-page
4.5" W x 7.5" H

Half-page
4.5" W x 3.75" H